



TEXAS GENERAL LAND OFFICE
GEORGE P. BUSH, COMMISSIONER

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PRESS RELEASE

Commissioner Bush Announces Texas Adopt-A-Beach “Better Beaches” Fundraising Campaign

Campaign celebrates 30th anniversary of all-volunteer program

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Commissioner George P. Bush today announced the beginning of a month-long Texas Adopt-A-Beach fundraising campaign to commemorate the program’s 30th anniversary.

“As Texans, we are proud of the shared heritage our coast represents,” said Commissioner Bush. “Every day at the GLO, we work to protect that heritage for future generations. This month, I’m asking Texans to help make our coast even better. Whether you contribute your time or money, your donation will help keep the Texas Adopt-A-Beach program robust and our beaches clean.”

Throughout the month of March, individuals who donate \$30 or more will receive a Texas Adopt-A-Beach yearly membership and a limited-edition t-shirt bearing the phrase, “Better Beaches Since 1986.”

Only a portion of the Adopt-A-Beach program’s funding comes from state and federal grants. Each year, individuals and other private sources donate more than half of the funds necessary to run the program.

“Many Texas industries rely on a healthy coast to thrive,” said Commissioner Bush. “Keeping beaches clean is not just an environmental issue—it’s an economic one as well. The Adopt-A-Beach program has been instrumental in keeping beaches clean throughout the last three decades, aiding tourism and commercial fishing industries while maintaining the coast for Texas families.”

Donations to the Texas Adopt-A-Beach program are tax-deductible and can be made at TexasAdoptABeach.org.

About Texas Adopt-A-Beach

The Texas General Land Office Adopt-A-Beach program is one of the most successful volunteer efforts in the nation. Over the past 30 years, 489,000 volunteers have picked up more than 9,200 tons of trash from Texas beaches as part of the General Land Office's Adopt-A-Beach cleanups. To learn more about the Adopt-A-Beach program, visit www.TexasAdoptABeach.org or contact the GLO at 1-877-TX COAST.

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